



portfolio.

Selected Works & Resume

YUMNAH HASAN RUSHDY

2026/27
BACHELOR OF DESIGN
UNIVERSITY OF BRITISH COLUMBIA

yumnah hasan rushdy

Bachelor of Design

 Vancouver, BC, V5N 5W6

 yumnahrushdy@gmail.com

 +1 (236) 869 8923

Design student (BDes Architecture) at UBC specializing in graphic design, brand strategy, and visual communications. Advanced proficiency in the Adobe Creative Cloud suite, with hands-on experience in typography, page layout, editorial design, and 3D visualization. Combines a global perspective with a passion for sustainable, socially impactful design. Experience also includes teaching, freelance design, competitions, advising and leadership.

skills

DRAFTING & 3D MODELLING

Revit, Rhino 3D, Sketchup, AutoCAD, Blender, Maya

RENDERING & VISUALIZATION

Twinmotion, Enscape, Lumion

GRAPHICS & MULTIMEDIA

Adobe Illustrator, Photoshop, InDesign, Procreate, After Effects, Premiere Pro

COLLABORATION

Newforma, Bluebeam Revu, Notion, Miro, Figma

TECHNIQUES

3D Printing, laser cutting, model-making, hand-drafting & drawings

TECHNICAL

80+ WPM typist, strong oral and written communication

LEADERSHIP

Project coordination, collaboration

LANGUAGES

Fluent in English, proficient in Tamil & Sinhala, basic Arabic (reading & writing)

education | SEP 2022 - PRESENT

Bachelor of Design in Architecture, Landscape Architecture and Urbanism, SALA, University of British Columbia (with co-op experience)

competitions & freelance

UBC AxonArch Design Team | Designer

Urbanarium Decoding Density Competition

- Executed visuals & design concept for mixed-use residential project.

Volume Zero Treehouse #2 | 3D Modelling

Architectural Design Competition

- Modeled and rendered a conceptual treehouse in Revit and Twinmotion.

YHR Design | Founder & Owner

(Small Business)

- Built and managed a 4-figure online business, overseeing product design across, Shopify, Etsy & Shop Makers Canada.

Freelance Designer | Graphics, Videos & Art

- Designed for clients such as Digital Sisterhood (7M+ listens), video editing for MAX Gala, & providing paintings for Charity Week Auctions

awards

- Centennial Scholarship, UBC
- MAX Scholarship 2023 & All-Star Scholarship 2024
- Dean's List 2023, 2025, UBC
- Honey Hooser Scholarship
- CIBC Financially Savvy Scholarship
- IR Academic All-Star Scholarship

experience

Architecture49 | Architectural Co-op Student

MAY 2026 - PRESENT (4 MONTH CONTRACT)

- Produced high-quality architectural renderings and presentation graphics to convey core design concepts.
- Refined construction documentation by integrating red-line feedback and drafting clear technical specifications.
- Supported project delivery through active team collaboration and interdisciplinary coordination.

dys architecture | Designer, Co-op Student

MAY 2025 - DECEMBER 2025 (8 MONTH CONTRACT)

- Assisted with measured drawings, working drawings, and red-line corrections for construction documents.
- Collaborated with project teams and coordinated with consultants to support project delivery.
- Produced proposal graphics and layouts, 3D models, and renderings/diagrams to communicate design concepts.

UBC Collegia & Jump Start | Collegia Advisor

AUGUST 2023 - MAY 2026

- Planned and facilitated orientation activities for new students, creating a welcoming environment and providing continuous guidance.
- Liaised between faculty and students, maintaining the Collegia space, and supporting student success and well-being throughout the semester.

Petit Architect | Design Educator

MAY 2024 - AUGUST 2024

- Created and delivered architecture lesson plans for children, introducing sustainable design principles and notable architects to foster early architectural curiosity.
- Sourced and purchased sustainable materials within the allocated budget that enhanced learning experiences.

Islamic Relief @ UBC | National Marketing Advisor, prev. President & Graphic Designer

AUGUST 2023 - PRESENT

- Serving as Co-President, overseeing 80+ members and 20+ executives while leading partnerships, and campus initiatives.
- Executive member/president in campaigns and events that raised \$90,000 in 2026 significantly amplifying IR's humanitarian impact.
- Grew Instagram following by 50% in 2024-2025, through graphics and promotional materials.

Suzy Shier | Team Lead Supervisor

JULY 2021 - NOVEMBER 2023

TABLE OF CONTENTS

01



OCUILAN DWELLING
CASE STUDY

04 TIMELINE
SECTION PERSPECTIVE

05 MATERIAL OVERVIEW
WALL SECTION AXONOMETRIC
EXPLODED AXONOMETRIC
EXPLODED ROOF AXONOMETRIC

02



WOODLAND GROVE
DESIGN PROPOSAL

06 SITE ANALYSIS & STATISTICS
SECTION PERSPECTIVE A

07 EXPLODED AXONOMETRIC
FLOOR PLANS (LEVELS 01-03)
SECTION PERSPECTIVE B

08 RENDERED PERSPECTIVES

03



RE:SCAPE
SITE ANALYSIS & DESIGN PROPOSAL

10 CONTEXT MAP
SITE MAP

11 SITE AXONOMETRIC
CONCEPT DIAGRAM
TIMELINE & LONGITUDINAL ELEVATION
DETAILED AXONOMETRICS

04



THE UNSEEN + ROOTS
SITE ANALYSIS & DESIGN PROPOSAL

12 CONTEXT MAP
LONG SECTION

13 SITE MAP
SECTIONS A & B

14 DESIGN CONCEPT ISOMETRICS
SITE DIAGRAMS & RENDERS

01 Ocuilan Dwelling

BY ROZANA MONTIEL,
OCUILAN DE ARTAEGA, MEXICO

CASE STUDY

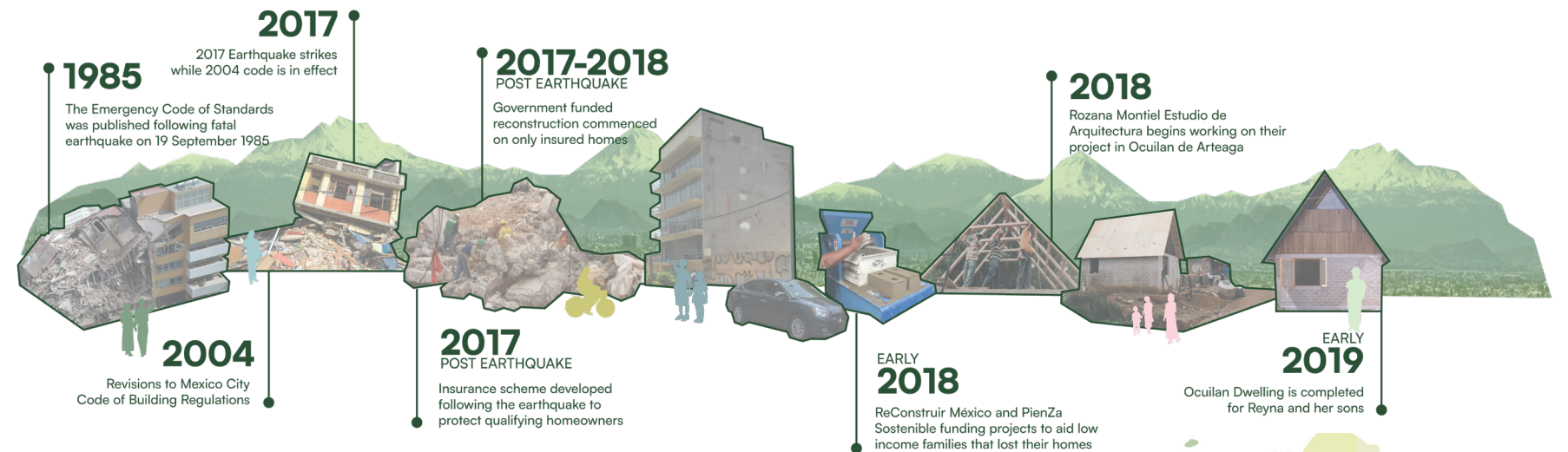
Emergency Post-Earthquake Home

The Emergency Post-Earthquake Home, designed by Rozana Montiel under the PienZa Sostenible program, is a 50 m² residence created for a single mother and her family after the 2017 earthquake. Built with sustainable materials such as ecoblocks and recycled wood, the home integrates rural Mexican traditions, like an outdoor kitchen and communal gathering spaces, while introducing resilient, tailored solutions. This project embodies a responsive model of reconstruction, balancing cultural continuity with sustainability to restore dignity and quality of life for its inhabitants.

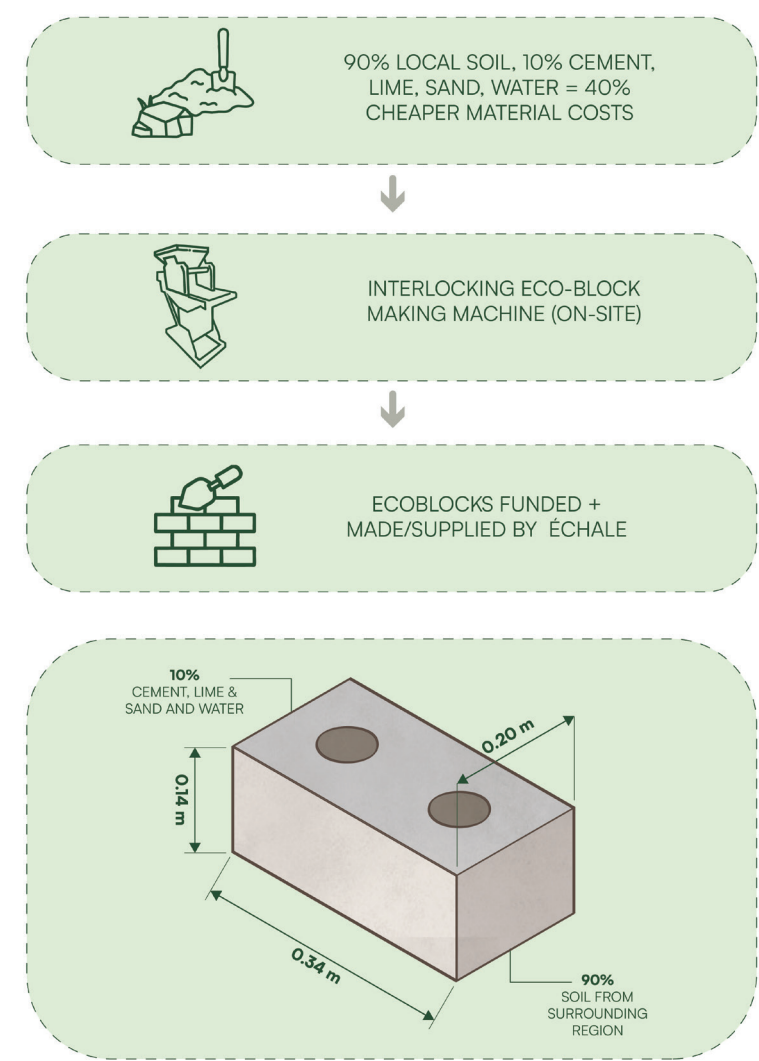
SECTION PERSPECTIVE; COMMUNITY CONTEXT AND FAMILY PROXIMITY



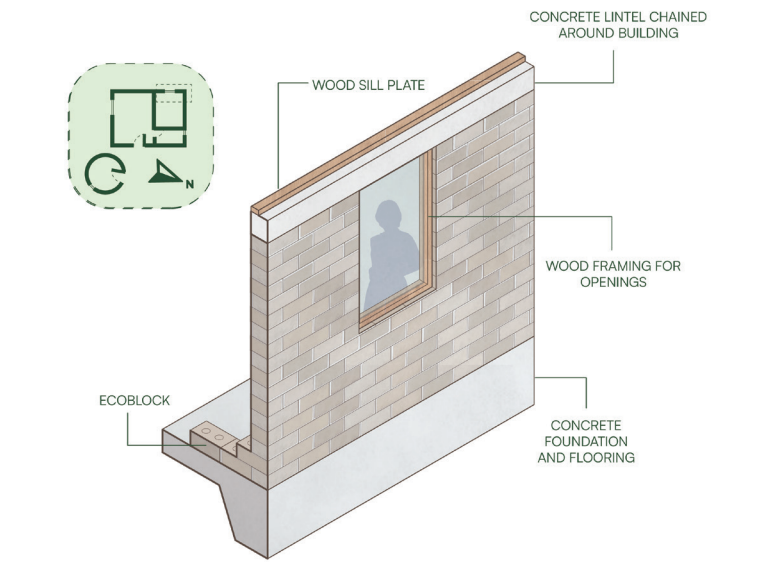
TIMELINE; POST-EARTHQUAKE RECONSTRUCTION IN OCUILAN DE ARTAEGA



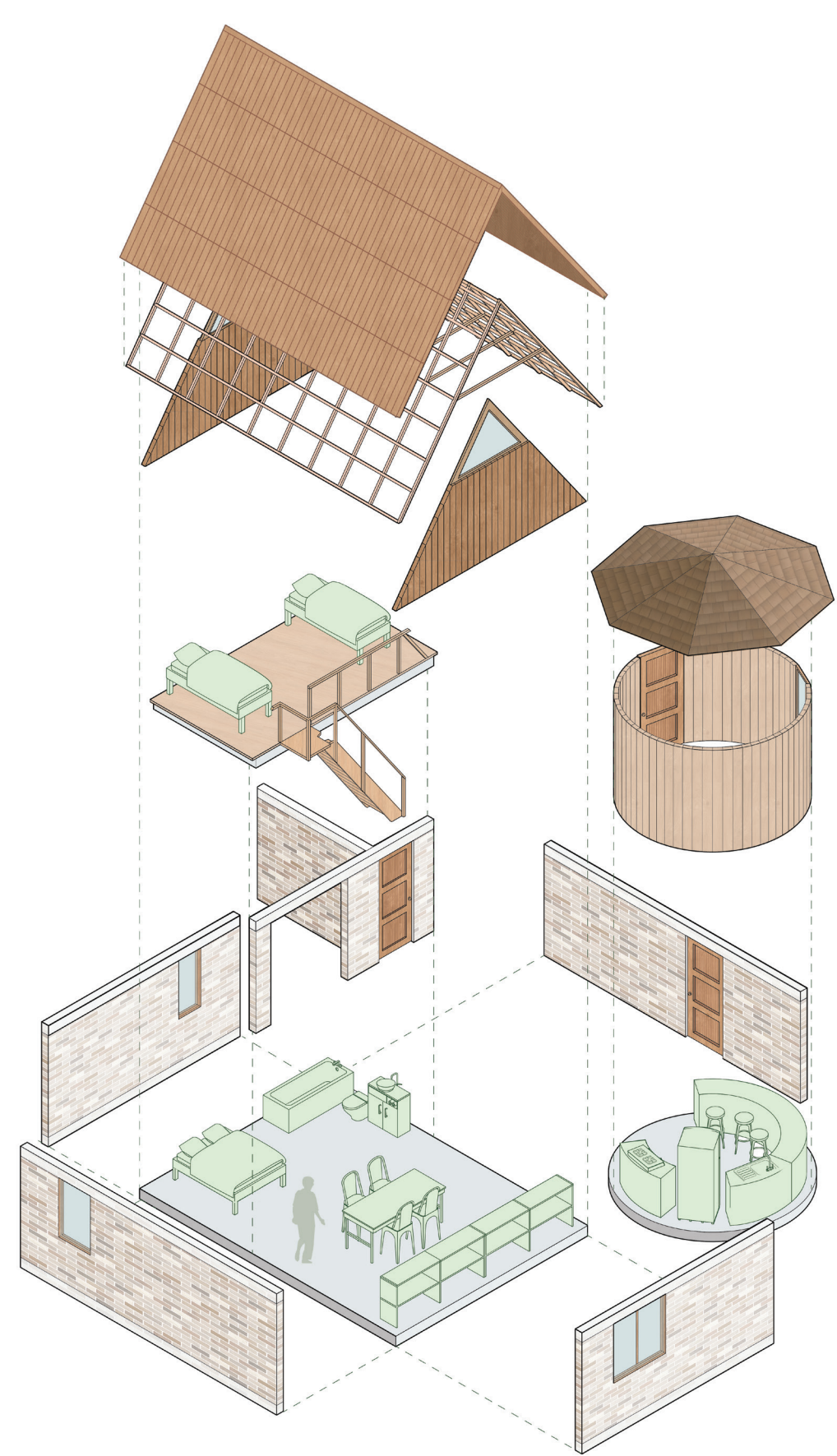
MATERIAL OVERVIEW;
ECOBLOCK CREATION PROCESS



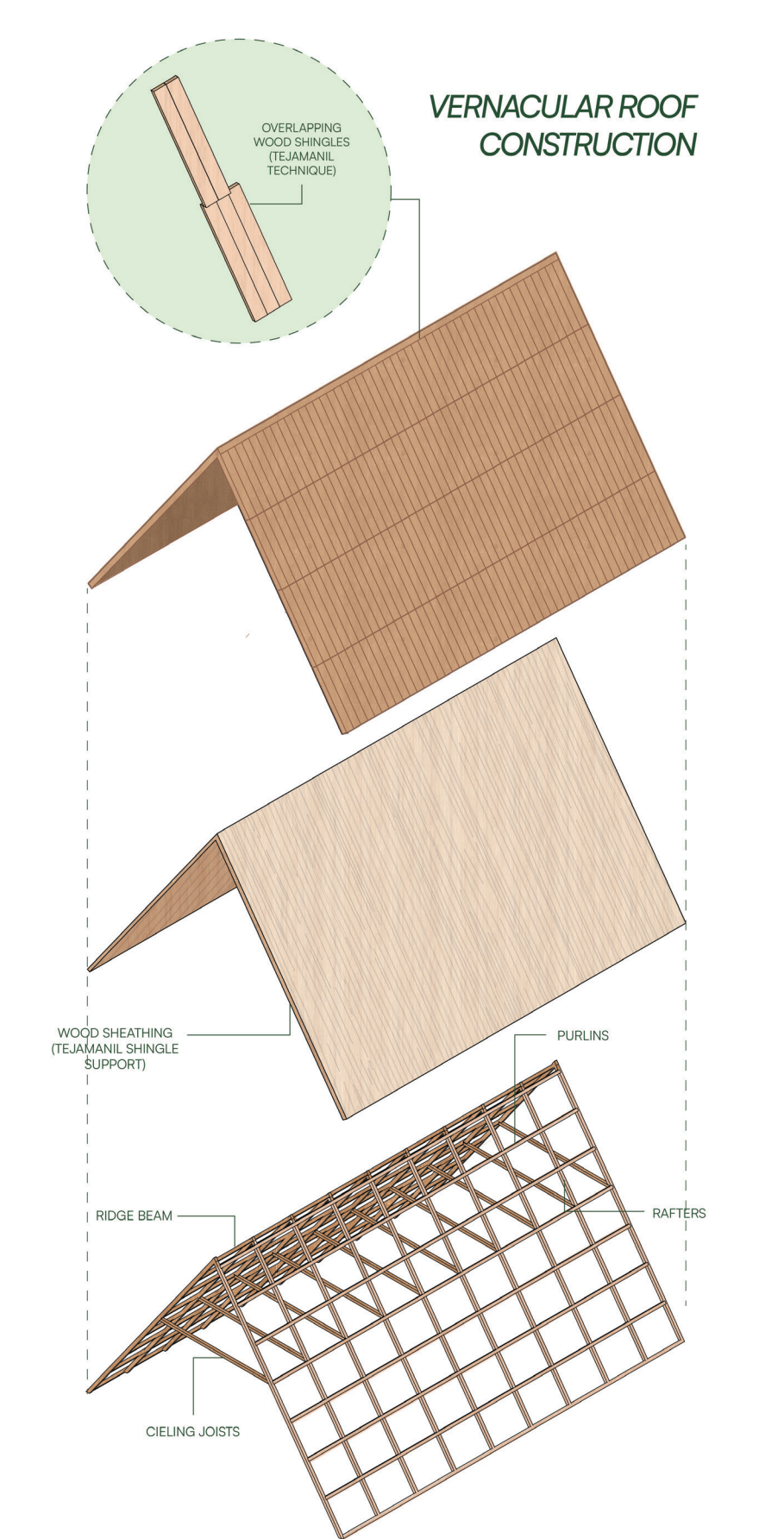
SECTION AXO; EMERGENCY WALL CONSTRUCTION



EXPLODED AXO;
EMERGENCY DWELLING LAYOUT + CONSTRUCTION



EXPLODED AXO:
TAJAMANIL VERNACULAR ROOF CONSTRUCTION



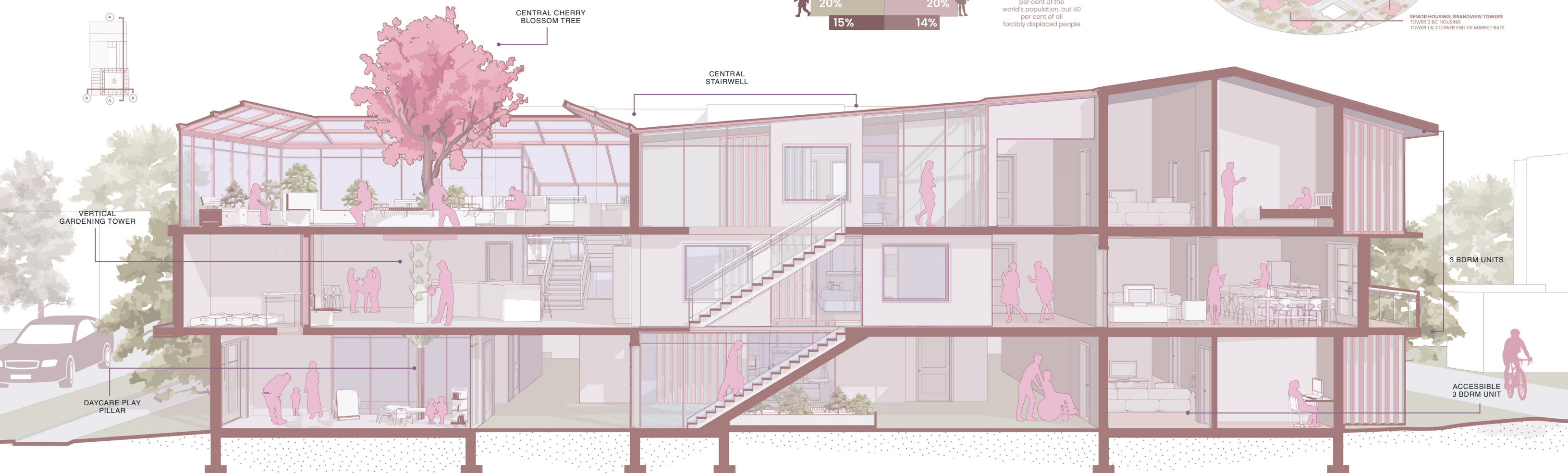
02 Woodland Grove

DESIGN PROPOSAL

Multifamily Housing Project for Displaced Communities in Canada

Woodland Grove is a multifamily housing complex for refugees that transforms arrival into renewal. At its core, a unifying “heart” links diverse family units with transparent communal spaces that foster openness and connection. A cherry blossom terrace crowns the building as a symbol of resilience and hope, while a vertical farming tower and multipurpose workshops nurture both sustenance and empowerment. Rooted below, a children's reading column provides space for imagination and growth, completing a sanctuary where healing, community, and future intertwine.

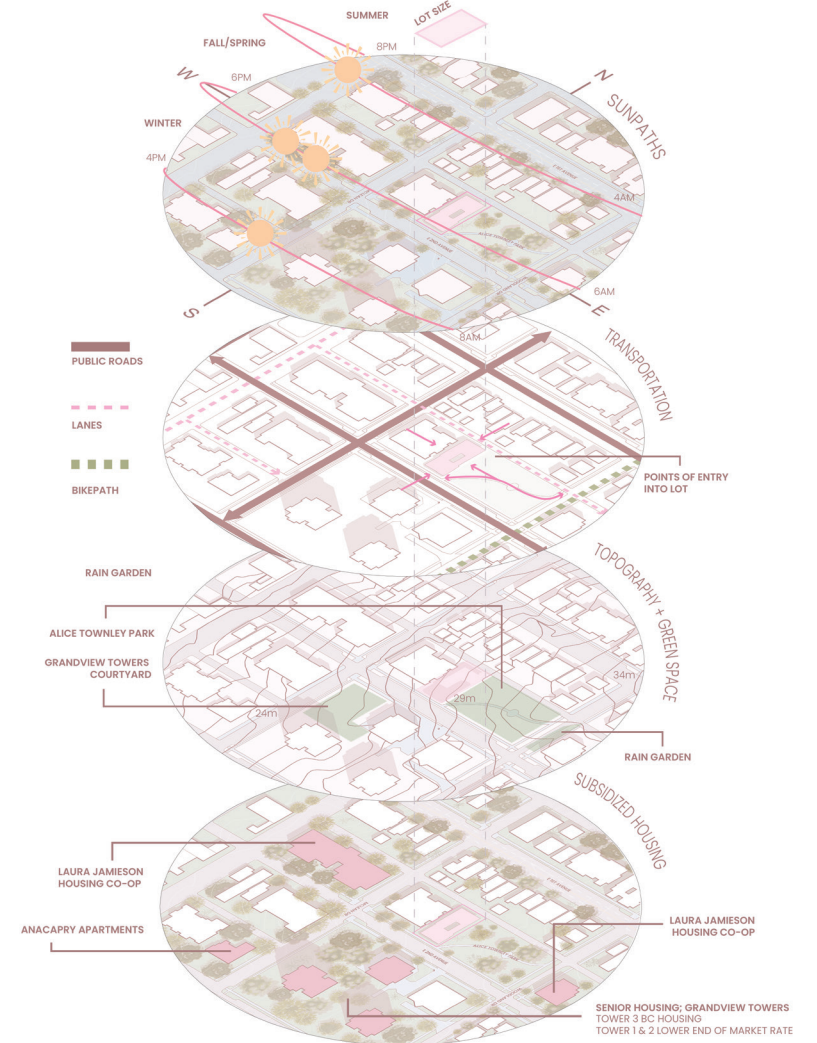
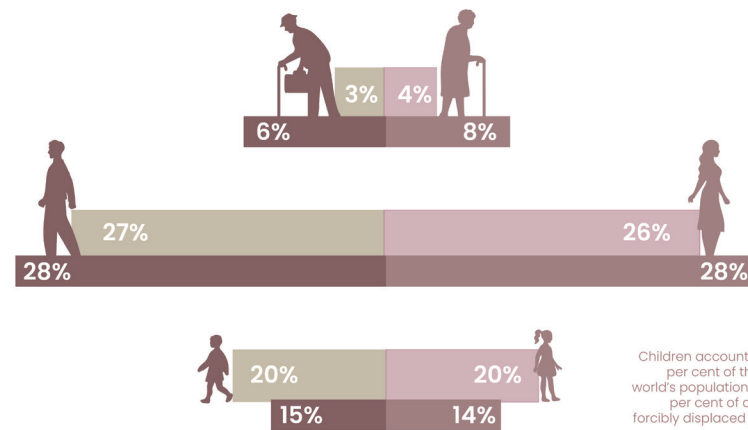
SECTION PERSPECTIVE A; SPATIAL CONNECTIVITY



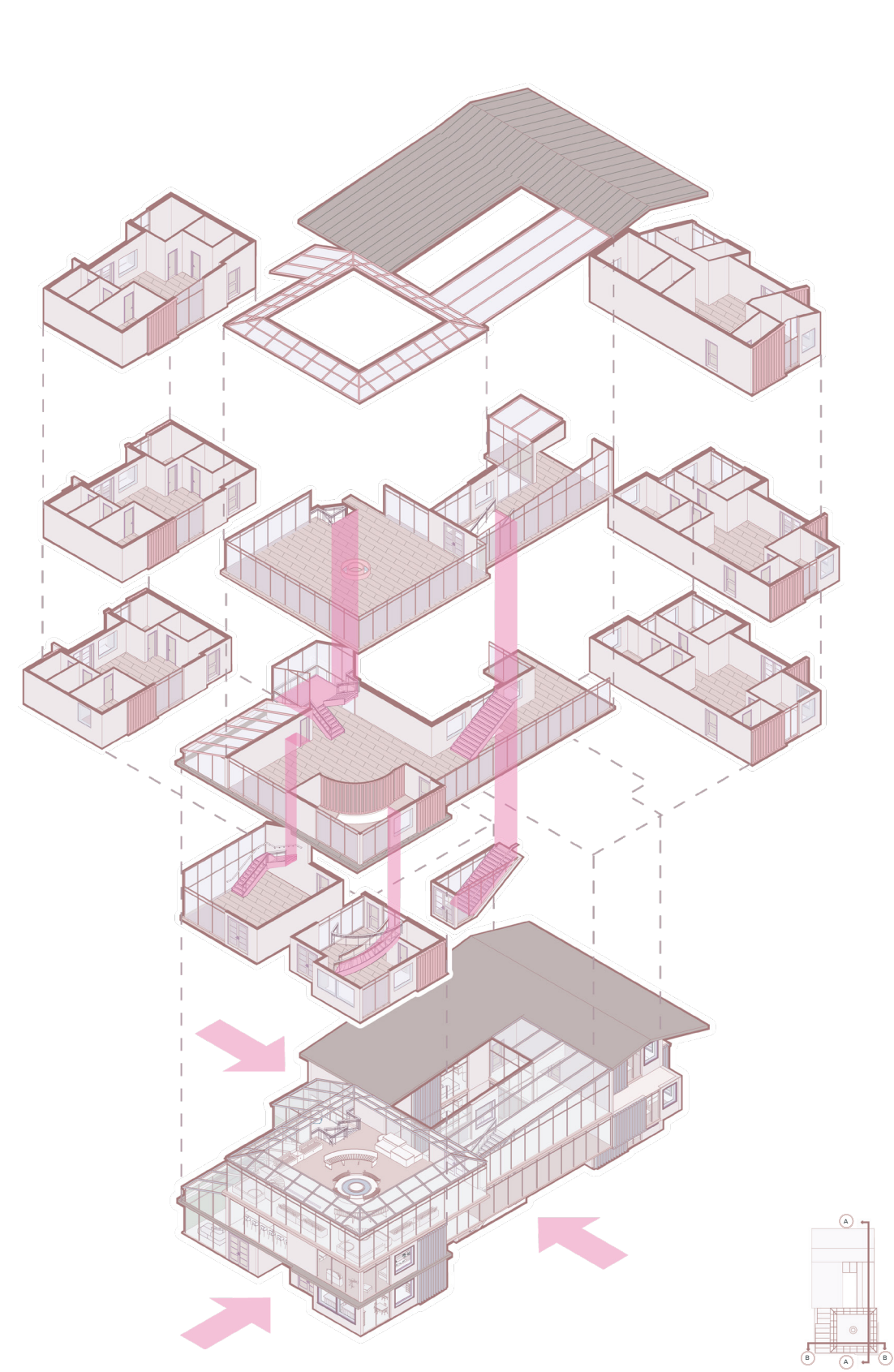
SITE ANALYSIS & STATS; E 2ND AVE & WOODLAND DR

122.6 MILLION → **144,035**
displaced people worldwide → asylum seekers in Canada

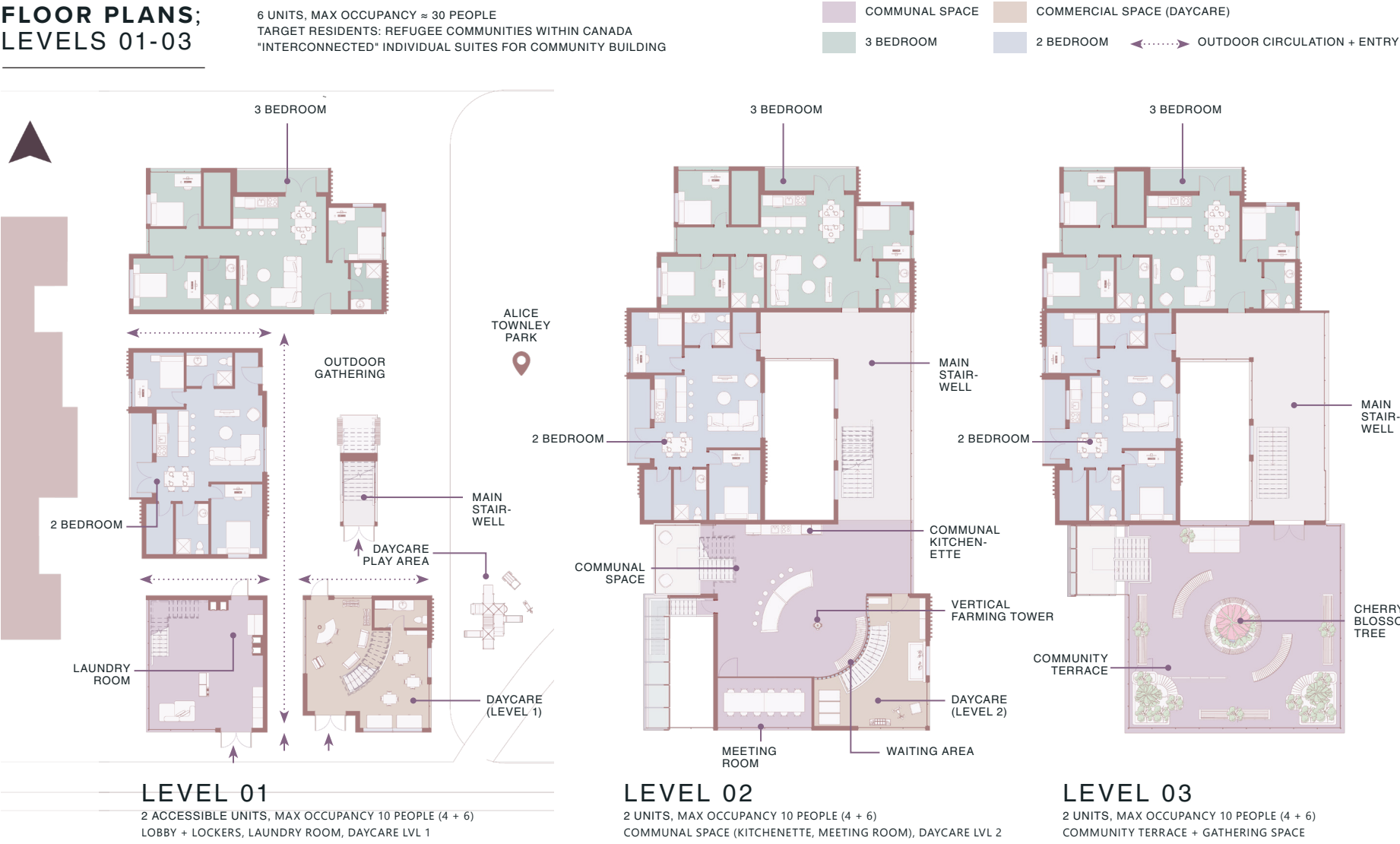
FORCIBLY DISPLACED
WORLD POPULATION



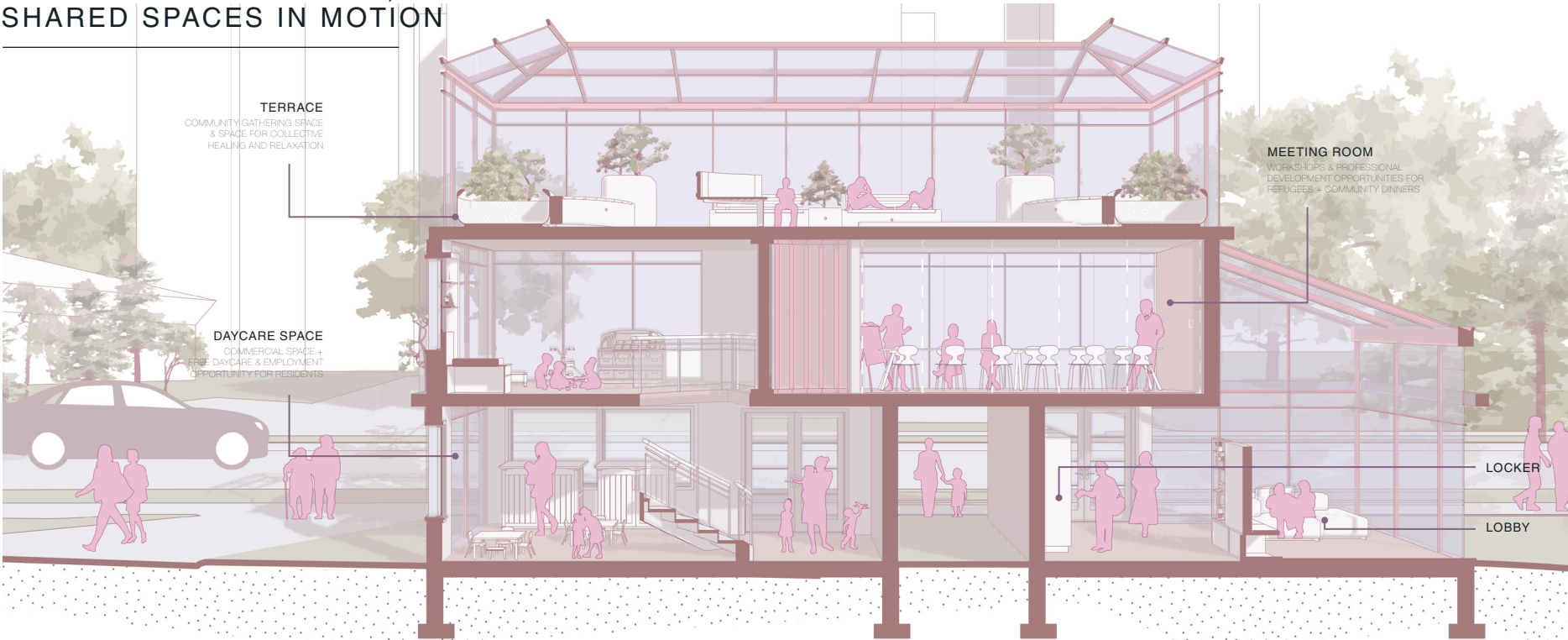
EXPLODED AXO;
UNIT ORGANIZATION AND CIRCULATION



FLOOR PLANS;
LEVELS 01-03



SECTION PERSPECTIVE B;
SHARED SPACES IN MOTION



CHERRY BLOSSOM



TERRACE



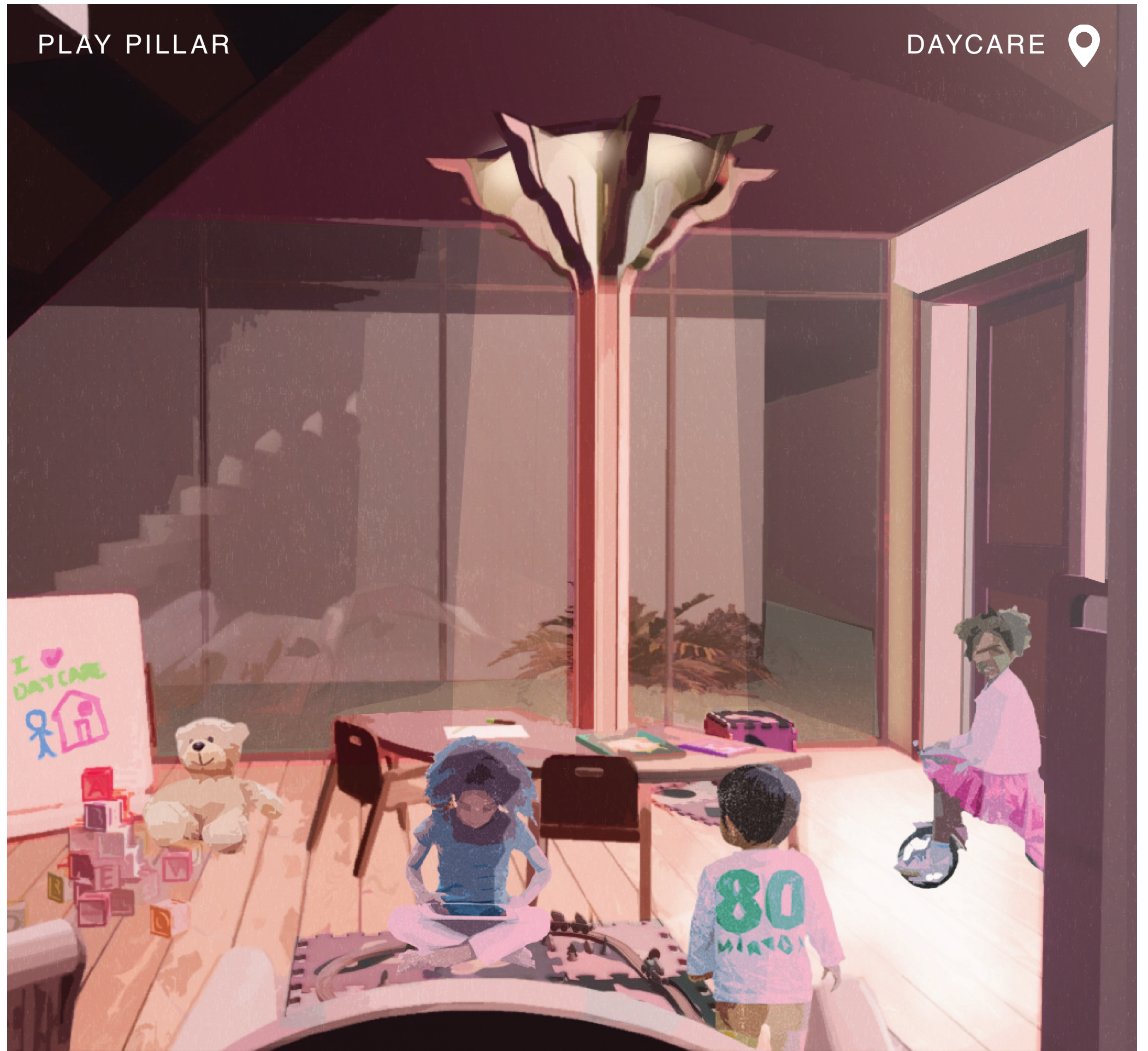
VERTICAL FARMING TOWER



AMENITY SPACE



PLAY PILLAR



DAYCARE



03 RE:SCAPE

ANALYSIS & DESIGN

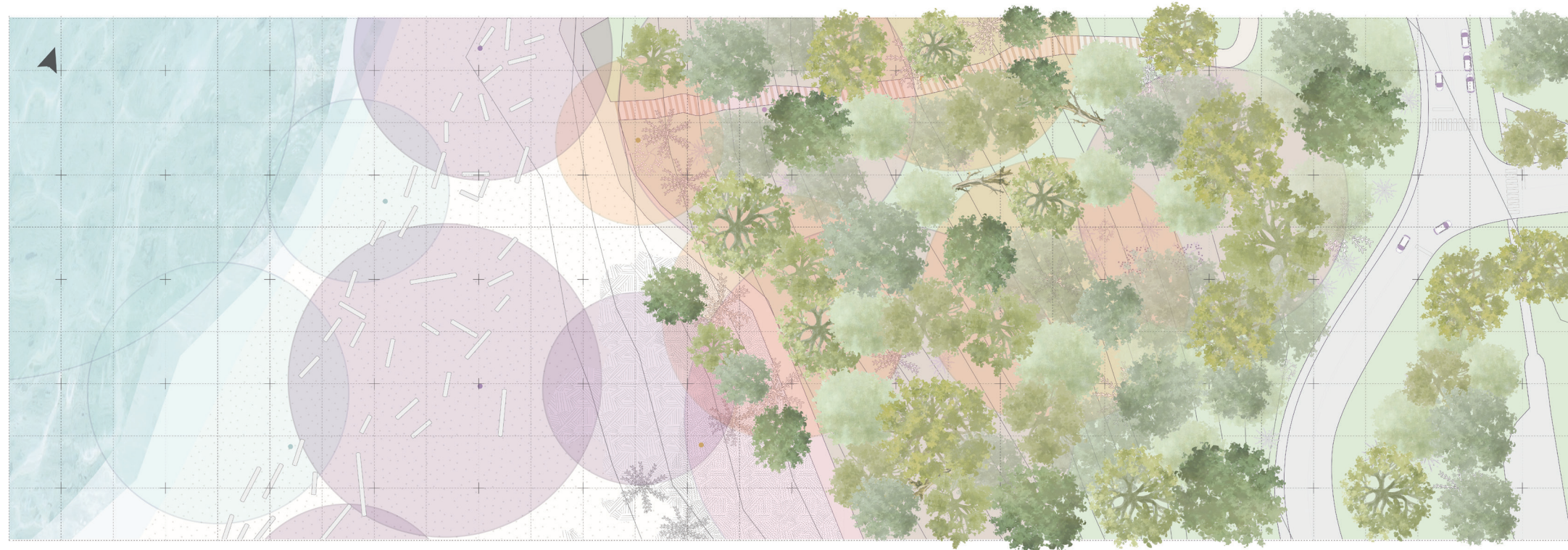
Participatory Waste Cycles at Wreck Beach, UBC

This site analysis investigates Wreck Beach through the lens of waste and material ecologies, focusing on a Douglas Fir and its surrounding coastal environment. Rather than categorizing litter as strictly “good” or “bad,” the study frames waste along a spectrum, analyzing how both organic and inorganic materials contribute positively or negatively to ecosystem functions. Using radar chart criteria, materials such as driftwood, clam shells, oyster reefs, Douglas Fir litter, invasive English Ivy, and anthropogenic garbage were evaluated for their ecological roles.

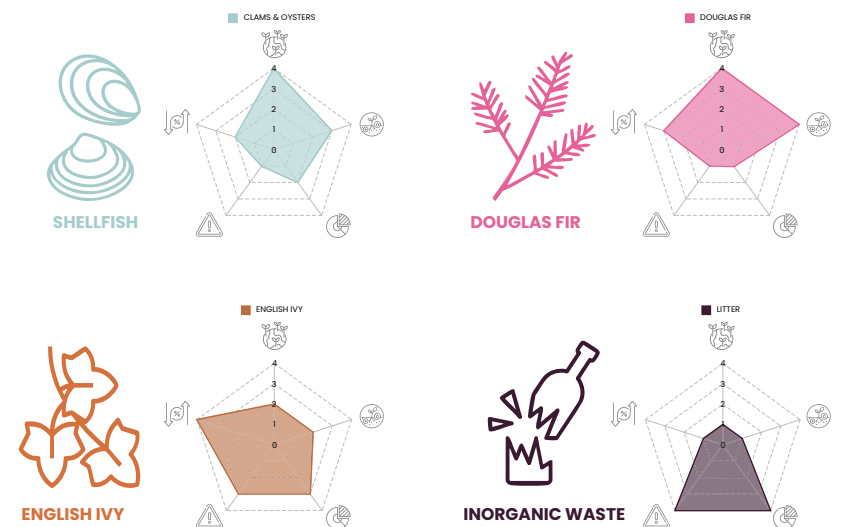
SITE MAP; WASTE MAPPING AND REMOVAL SITES AT WRECK BEACH , UBC

CONTEXT MAP; UBC & THE SALISH SEA

- THE TREE
- LOGBOOM
- SITE
- SALISH SEA
- TRAIL
- SAND
- BREAKWATER
- PLASTIC
- BREAKWATER
- UBC BUILDING
- HOUSING
- PLASTIC

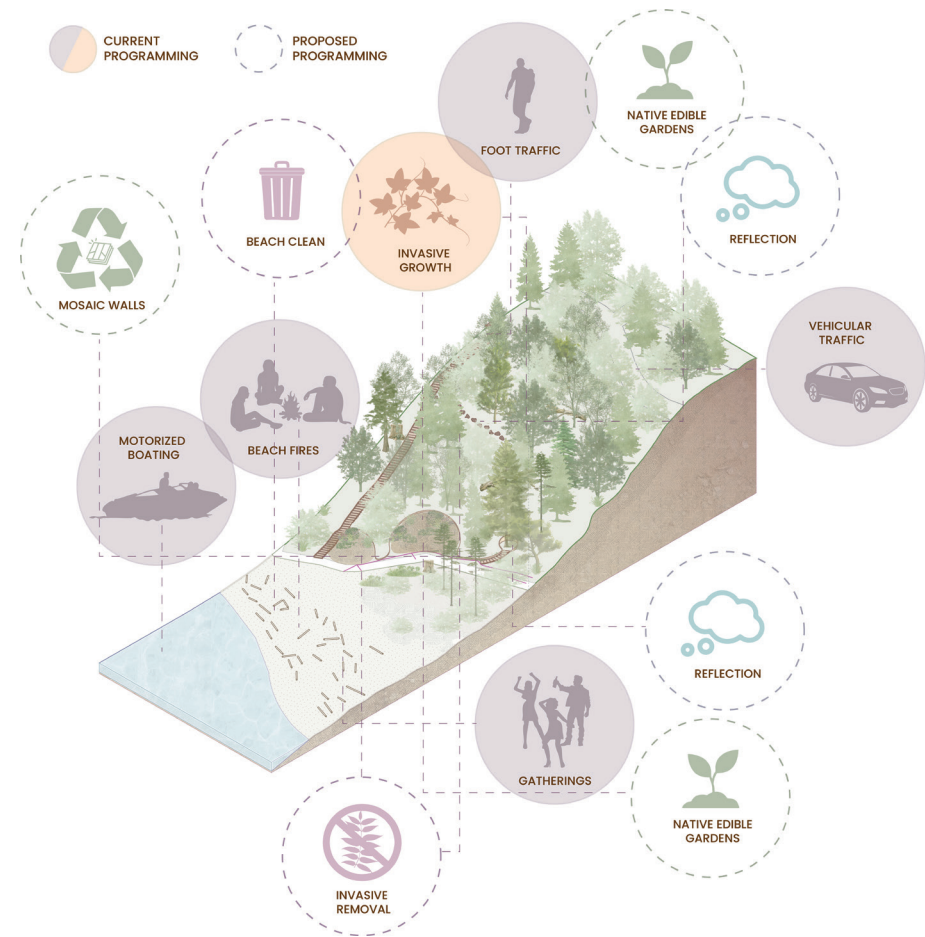


- SHELLFISH DEPOSITS
- DOUGLAS FIR NEEDLE LITTER
- ENGLISH IVY LEAF LITTER
- INORGANIC WASTE

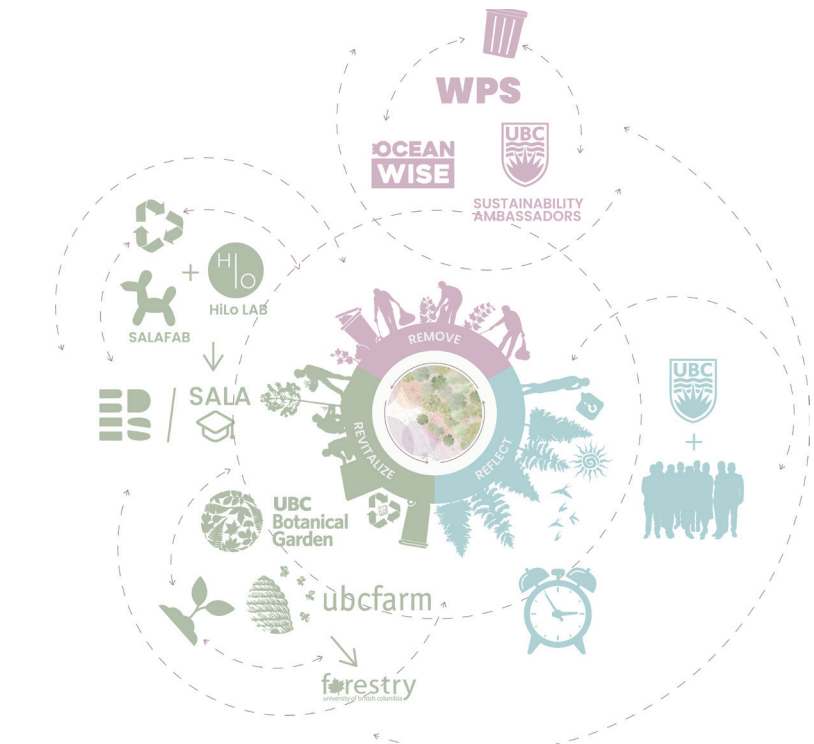


- BIODIVERSITY SUPPORT
- DECOMPOSITION RATE
- NUTRIENT CYCLING
- ECOLOGICAL ACCUMULATION
- CONTAMINATION POTENTIAL

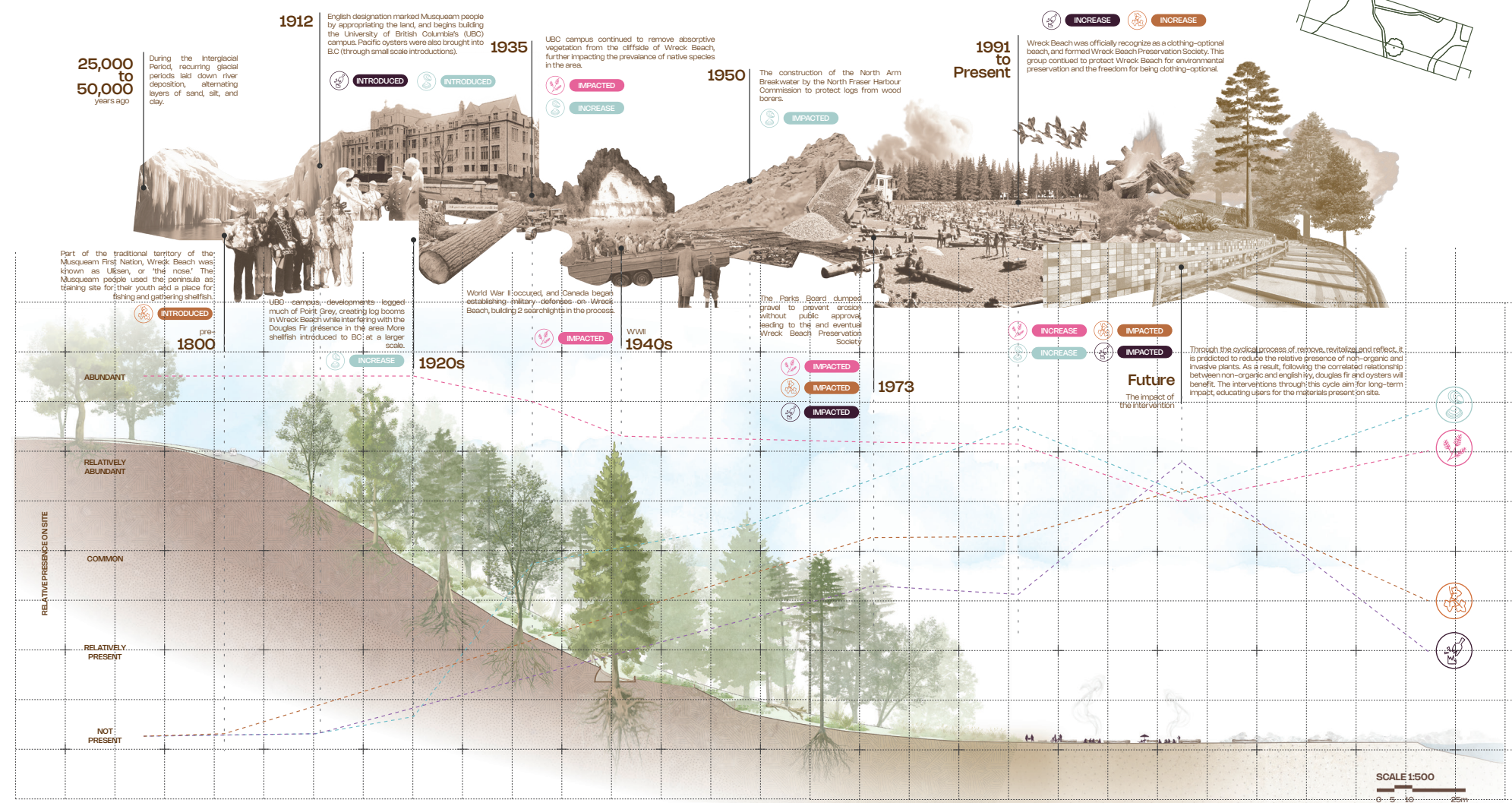
SITE AXO:
INORGANIC WASTE SOURCES AND SOLUTIONS



CONCEPT DIAGRAM:
REMOVAL, REVITALIZATION, REFLECTION



TIMELINE & LONGITUDINAL ELEVATION; WASTE PRESENCE ON WRECK BEACH



REPOPULATION GARDEN



MOSAIC WALL



Grounded in site analysis at Wreck Beach, our design proposal responded to these material deposits through a cycle of removal, revitalization, and reflection. Interventions include a rammed earth mosaic wall made from recycled waste, a repopulation garden reintroducing native edible plants, a reforestation pathway for tree propagation, and a contemplative alcove embracing the Douglas fir. Together, these strategies transform ecological harm into community-driven restoration and education.

04 THE UNSEEN

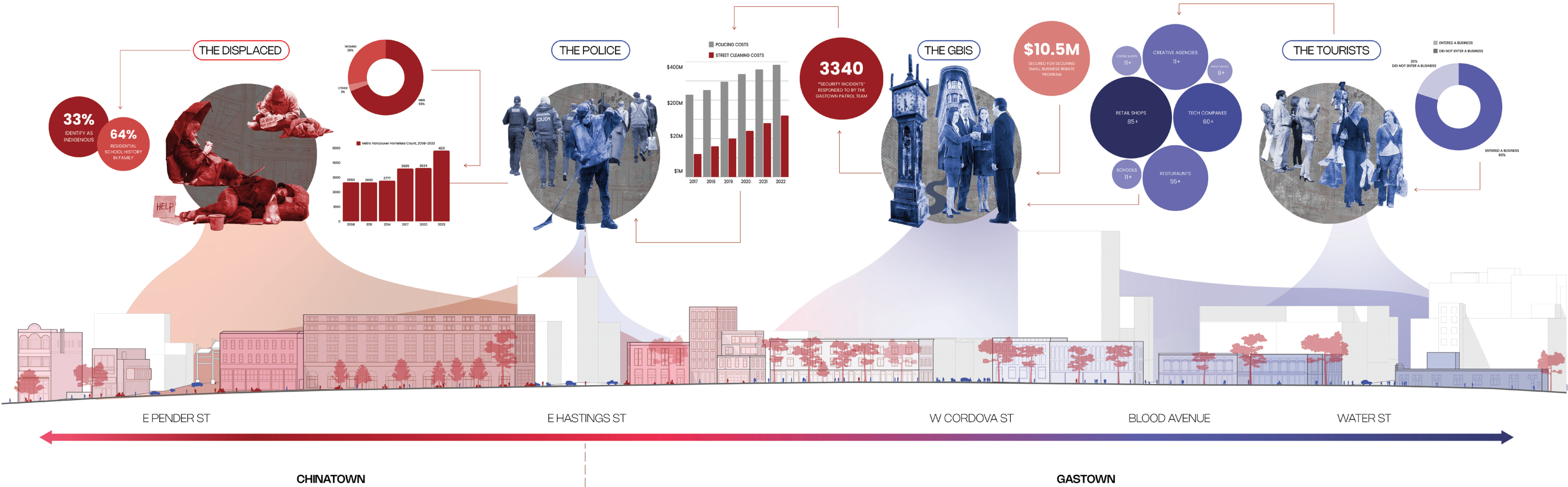
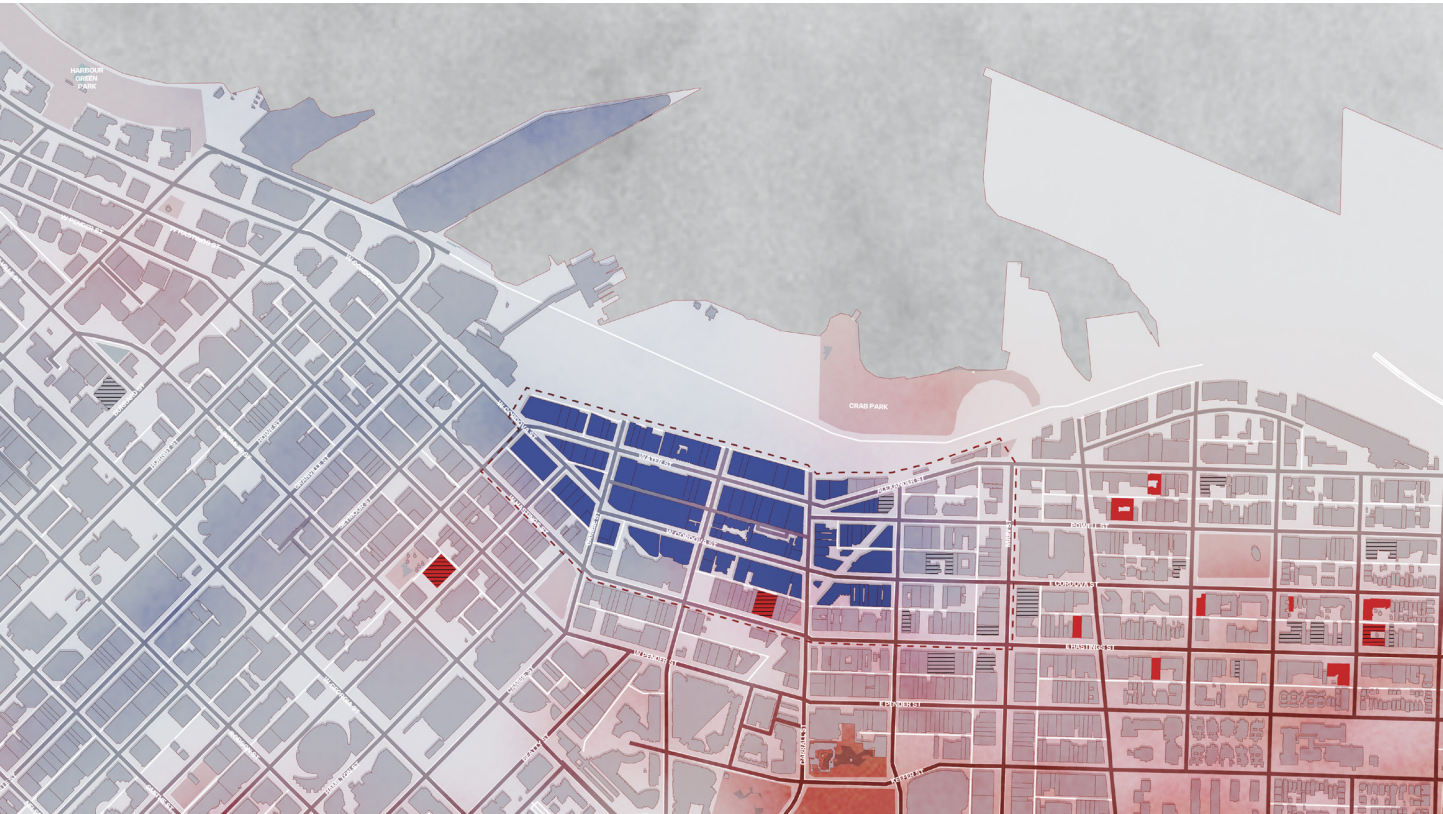
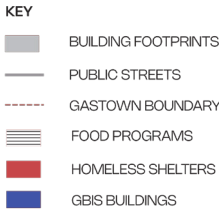
SITE ANALYSIS

Exploring Gastown's Unmapped Socioeconomic Divides

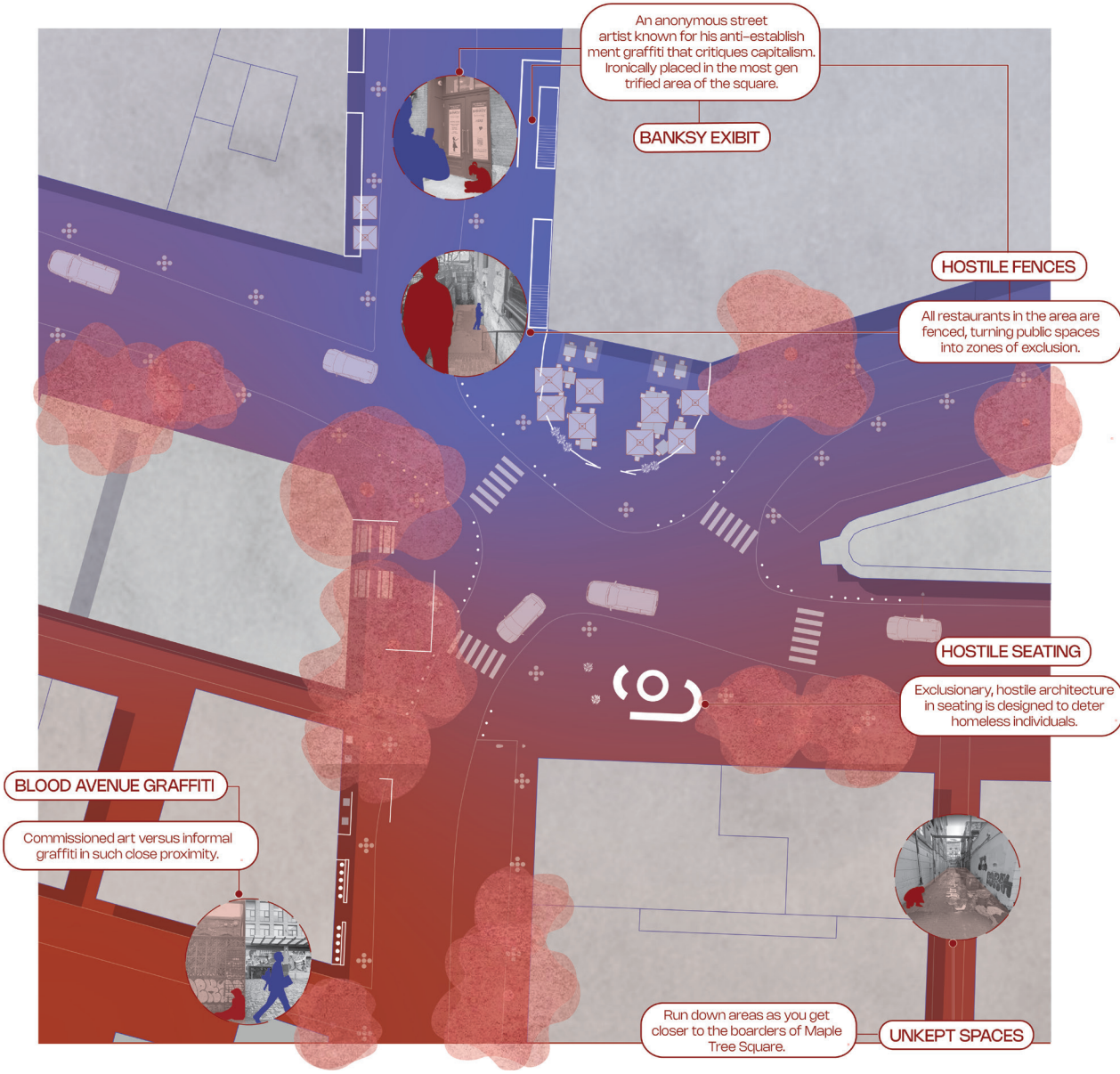
Gastown is a contested nexus of Vancouver's opioid crisis and rapid gentrification. Mapping the area reveals sharp socioeconomic divides, with affluence concentrated around the Gastown Business Improvement Society (GBIS) boundary and impoverishment along Hastings and Blood Alley. These inequities are rooted in historical exclusion of Indigenous and working-class communities from land ownership and opportunity, with events such as the 1971 Gastown Riots and the 2022 toppling of Gassy Jack's statue illustrating acts of resistance against ongoing capitalist and colonial forces.

LONG SECTION: THE NEXUS OF SOCIOECONOMIC DIVIDE: CLIENTS AND CONTRIBUTORS

CONTEXT PLAN: GASTOWN AND ITS SURROUNDINGS

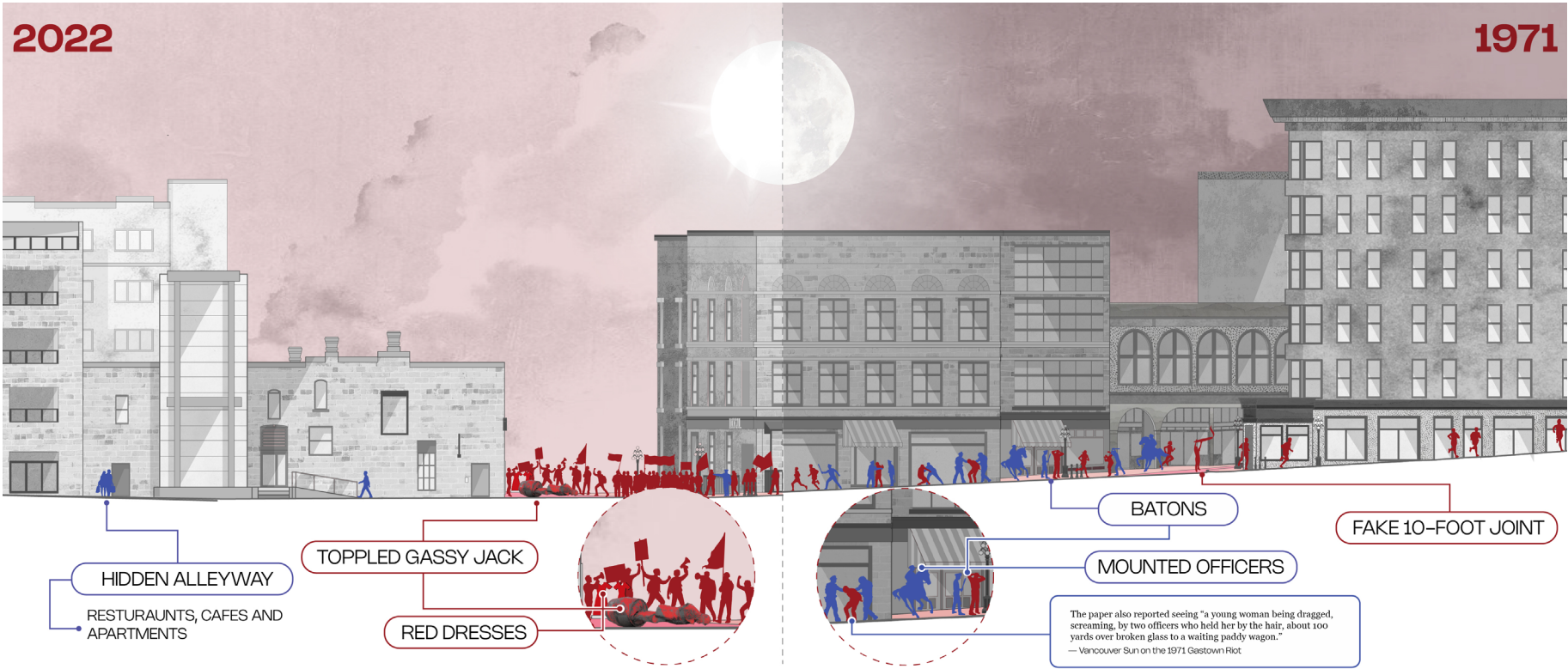


SITE MAP;
MAPLE TREE SQUARE AND BARRIER MAPPING

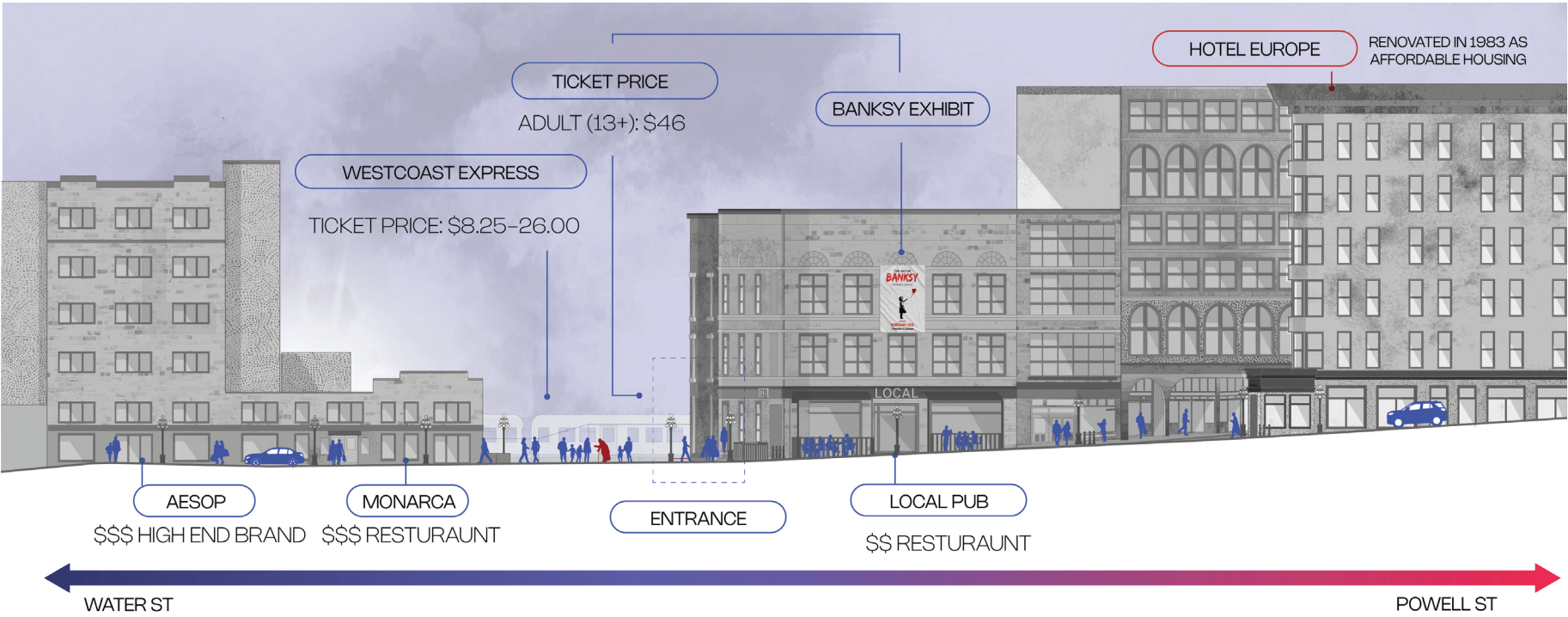


The physical and social landscape of Gastown tells a story of displacement and survival. While upscale developments and tourist attractions dominate, unhoused populations navigate the spaces rendered hostile through architecture and policing. Yet traces of defiance (graffiti, memorials, and acts of protest) underscore the presence and resilience of marginalized communities, creating a tension between visibility and erasure.

SECTION A;
RIOTS AND PROTESTS AS RECLAMATION: 2022 VS. 1971



SECTION B;
MAPLE TREE SQUARE'S GENTRIFICATION CORRIDOR



04.2 ROOTED

DESIGN PROPOSAL

Empowering Growth and Cultivating Dignity in Gastown

Gastown is a contested nexus of Vancouver's opioid crisis and rapid gentrification. Mapping the area reveals sharp socioeconomic divides, with affluence concentrated around the Gastown Business Improvement Society (GBIS) boundary and impoverishment along Hastings and Blood Alley. These inequities are rooted in historical exclusion of Indigenous and working-class communities from land ownership and opportunity, with events such as the 1971 Gastown Riots and the 2022 toppling of Gassy Jack's statue illustrating acts of resistance against ongoing capitalist and colonial forces.

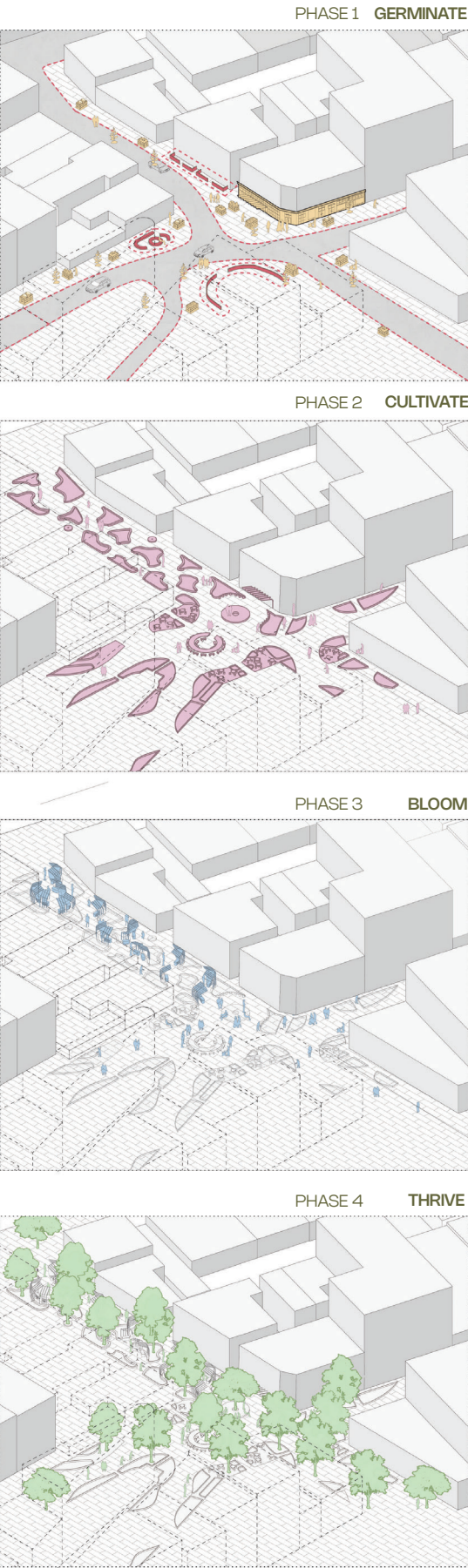
ISOMETRICS;
COMMUNITY TABLE, STAGE AND VENDOR CORRIDOR IN USE



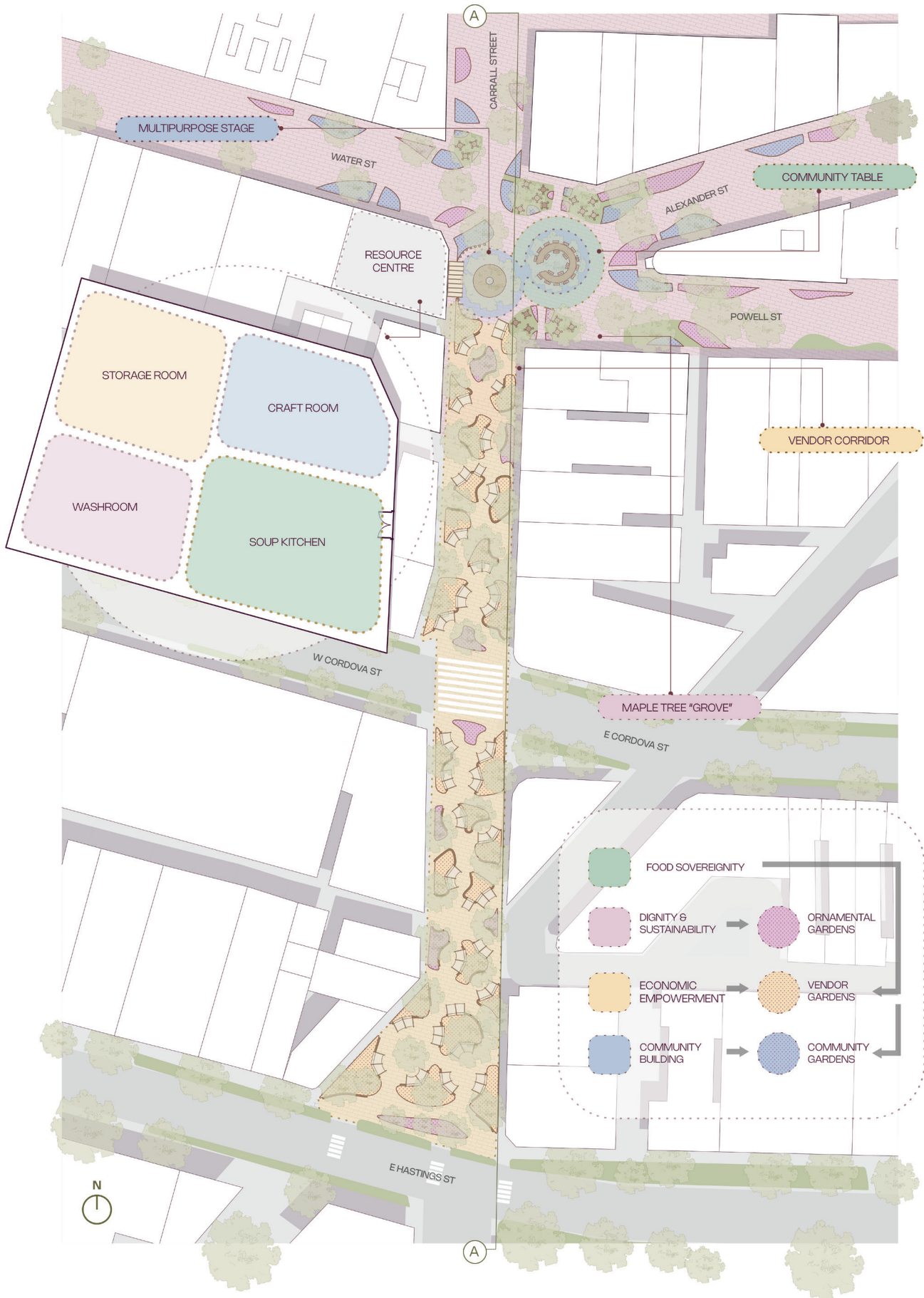
SITE PLAN; GARDEN LAYOUT AND DISTRIBUTION



PHASING OVERVIEW;
PHASES 01-04



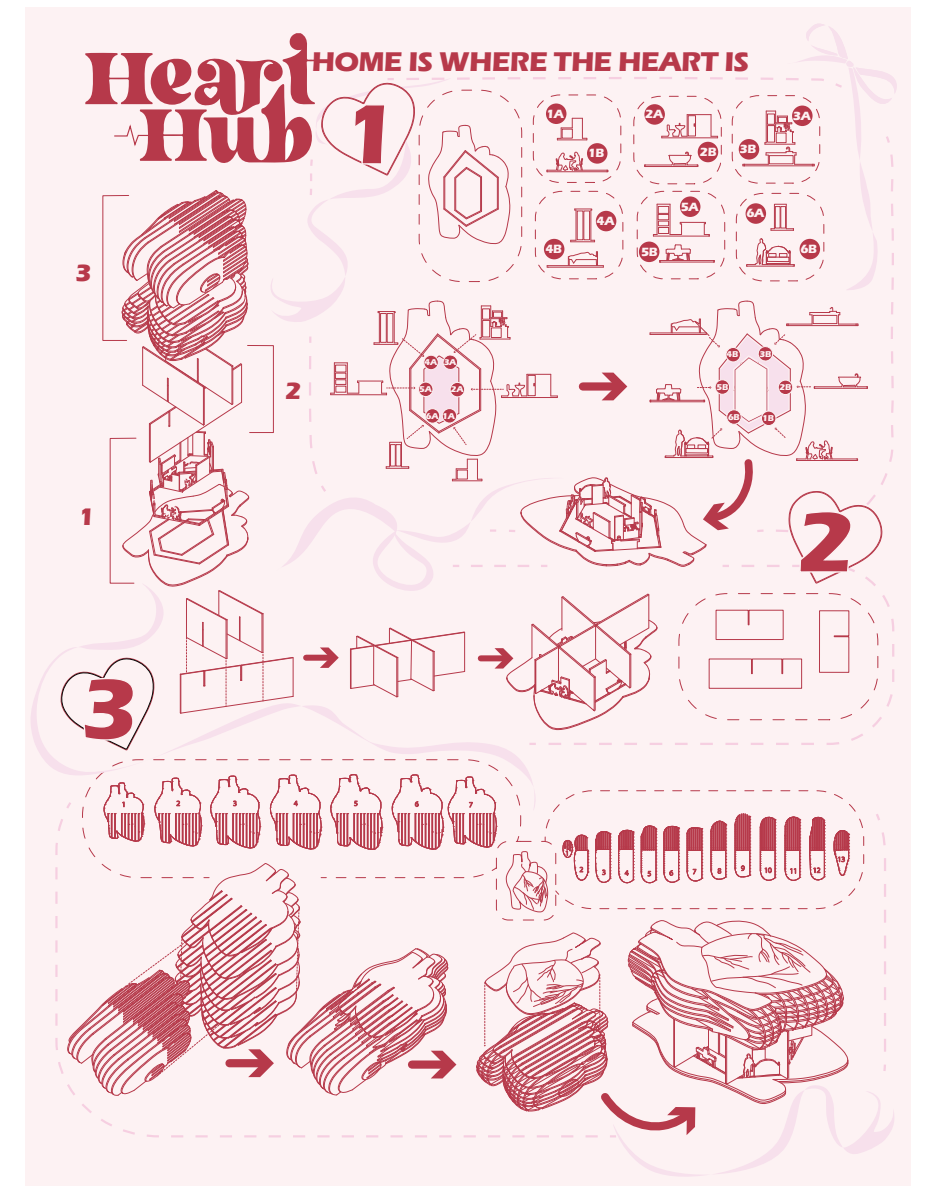
EXTENDED SITE DIAGRAM;
PROGRAMMING AND CORRIDOR OVERVIEW



RENDERED PERSPECTIVES:
ROOTED IN THE EXPERIENCE



05 MODELS



06 GRAPHICS

